

# Seven good reasons why you need Russ Brown Associates on your side.

## 1 'Direct Persuader' Advantage

Unlike 95% of labor consultants, RBA is registered with the Department of Labor to speak directly to company employees. Most other consultants are only permitted to train supervisors to speak to their employees. These supervisors are often the source of the resentment and disharmony that brought on the election in the first place. The 'Direct Persuader' tactics employed by RBA's staff are far more thorough, effective, and ultimately more successful.

## 2 NLRB Experience

Among consulting organizations only RBA has the distinction of experience working for the National Labor Relations Board. No competitor knows labor organizations and their tactics like RBA. With this insight into union technique, their extensive and diverse staff of expert persuaders bring credibility and effectiveness to your fight like no other labor consultants can.

## 3 Exclusive Performance Guarantee

We are so confident our expert persuaders will provide the agreed-upon outcome that we offer an exclusive performance guarantee. We offer hourly rates, and in those cases where the full price of the project needs to be known in advance, we offer flat rates.

## 4 Personal Attention

Every project is guaranteed direct involvement by Russ Brown himself. Unlike our competitors, you can expect an in-depth analysis of your company's unique situation, as well as a winning strategy to implement for future union avoidance. Do you really want to fight a devious and resourceful Union with the one-solution-fits-all videotape and third party trainer training that most all of our competitors offer?

## 5 Extensive Staff, Unique Solutions

Unique problems demand unique solutions. While other consultants pull out a generic manual to find solutions, RBA's staff conducts personal interviews with management and key personnel. They then write a custom solution for each and every project. As the situation evolves, revised strategies and field tactics are created and deployed.

## 6 Proven Success

RBA staff of experienced expert persuaders have a near perfect success rate. Compare this to any competitor and you'll find that no one else stacks up.

## 7 Multilingual Capabilities

In order to communicate effectively with employees, we have staff proficient in virtually every foreign language, including Asian, Latin American, Mid Eastern, and both Western and Eastern European languages.